

Great American Media 3050 K St NW

Washington, DC 20007

Billing Type

Account Types

Sales Tax

Comments

Separation: 30 Standard National/Political 49/53/4629

Suite 100

WVNY 201 Humboldt St Rochester, NY 14610-1093

Contract #

Agency Brand Schedule Dates Salesperson Product Advertiser 49/53/4629 (524655) Political - Issues / Propositions (1068) Great American Media (11024) DSCCIE/Issue/NH (67143) 09/20/16-09/26/16

Phone/Fax **Buyer Name** Sales Office Thomas,Pino, Katz - Washington DC Katz - Washington DC, Washington DC (1179)

1341409 Order Type Demo CO-OP Entered By Date Entered Headline # Last Modified 04/25/16 04/25/16 8 Normal

Commission Package Deal Net Total Commission % \$391.50 15.00 \$2,218.50 ECR25161271 Lindsay Benoit

Grand Total:	Sep. 2016 Oct. 2016	By Broadcast Month	Burlington (WVNY)
51	œ Δ	Spots	_
\$2,610.00	\$2,205.00 \$405.00		

		and the second										
			Comments	Date				***	Accepted -Nellion	Date.		Accepted Agency/Advertises
		Annual Market			MOI	CONFIRMATION CONTRA	ATIO		CON		With the second	A STATE OF THE STA
		and and								-		
4/25/16	Local 22 News	\$180.00 Burlington (WVNY)	\$180.00 t	\$60.00	ω	×	×	ω	:30 5:59P- Local 22 News at 6P	5	09/20/16-09/23/16	8.0 Normal Line / SPOT
4/25/16	The Chew	\$100.00 Burlington (WVNY)	\$100.00	\$50.00	2	×	×	2	:30 IP- The Chew	<u></u>	09/20/16-09/23/16	7.0 Normal Line / Prime
4/25/16	Local 22 News	\$180.00 Burlington (WVNY)	\$180.00 k	\$60.00	u	×	×	ω	:30 6:59P- Local 22 News at 7P	UT.	09/20/16-09/23/16	6.0 Normal Line / SPOT
	Pre-Empt/Exception · Between grids	Burlington (WVNY)									09/20/16	5.0.2 Closed Preempt
	Pre-Empt/Exception - Between grids	Burlington (WVNY)								1	09/20/16	5.0.1 Closed Preempt
4/25/16	ABC World News Tonight	Burlington (WVNY)	-	\$175.00		×	×	2	:30 6:30P- World News Tonight	υπ ::	09/20/16-09/23/16	5.0 Normal Line / Prime
4/25/16	The View	\$120.00 Burlington (WVNY)	\$120.00 1	\$60.00	2	×	×	2	:30 11A- The View	Un.	09/20/16-09/23/16	4.0 Normal Line / Prime
	Pre-Empt/Exception - SOLD OUT	Burlington (WVMY)									09/26/16	3.0.1 Closed Preempt
4/25/1	Dancing With the Stars-ABC 4/25/16	Burlington (WVNY)		\$650.00				1 ×	:30 7:58P- Dancing With The Stars	<u></u>	09/26/16-09/26/16	3.0 Normal Line / Prime
4/25/16	Local 22 News at 11pm	\$150.00 Burlington (WVNY)	\$150.00 t	\$50.00	ш	×	×	ω	:30 11P- Local 22 News at 11P	<u>и</u>	09/20/16-09/23/16	2.0 Normal Line / SPOT
4/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00 1	\$75.00		×	×	H	:30 2P- General Hospital	ι.	09/20/16-09/23/16	1.0 Normal Line / SPOT
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	o Tu We	SPW Mo	h Run Times	Sec Length	Dates S	Line Line Type / Break Type (Ref #)



WVNY 201 Humboldt St Rochester, NY 14610-1093

Great American Media Washington, DC 20007 Suite 100 3050 K St NW

Comments Billing Type

issue Separation: 30

Standard

Product CPE Agency **Account Types Buyer Name** Brand Advertiser Phone/Fax Sales Office Salesperson Schedule Dates Contract # 09/20/16-09/26/16 Katz - Washington DC Great American Media (11024) DSCCIE/Issue/NH (67143) National/Political Thomas,Pino, Katz - Washington DC, Washington DC (1179) 49/53/4629 (524655) Political - Issues / Propositions (1068) 1341409 49/53/4629 Net Total CO-OP Sales Tax Commission Commission % Package Deal Order Type Demo Entered By Last Modified Date Entered Headline # Lindsay Benoit \$391.50 15.00 04/25/16 04/25/16 ECR25161271 8 \$2,218.50

Normal

	ř	
Grand Total:	Sep. 2016 Oct. 2016	By Broadcast Month
51	∞ t3	Spots
\$2,610.00	\$2,205.00 \$405.00	Rate
		Sep. 2016 Oct. 2016 Grand Total:

		Colmoveness	Date			7	Date: Accepted Station:	Q		Accepted-Agency/Advartiser:	locapted
				NAC1	CONFIRMATION CONTRA	RMAT	CONF				
	\$120.00 Burlington (WVNY)	\$120.00	\$60.00	2		2	:30 SP- 6P (EST)	6	09/26/16-09/26/16	21.0 Normal Line / SPOT	21.0
	\$100.00 Burlington (WVNY)	\$100.00	\$50.00	2		2	:30 7A- Good Morning America	5	09/26/16-09/26/16	20.0 Normal Line / SPOT	20.0
	\$50.00 Burlington (WVNY)	\$50.00	\$50.00	,_		1	:30 4P- 5P (EST)	6	09/26/16-09/26/16	19.0 Normal Line / SPOT	19.0
	\$50.00 Burlington (WVNY)	\$50.00	\$50.00	Ľ		1	:30 3P- People's Court	5	09/26/16-09/26/16	18.0 Normal Line / SPOT	18.0
	\$35.00 Burlington (WVNY)	\$35.00	\$35.00	<u>,</u>		1	:30 SA- Local 22 News at SA	5	09/26/16-09/26/16	17.0 Normal Line / SPOT	17.0
	\$50.00 Burlington (WVNY)	\$50.00	\$50.00	1		1	:30 6A- Local 22 News at 6A	5	09/26/16-09/26/16	16.0 Normal Line / SPOT	16.0
Judge Judy	\$240.00 Burlington (WVNY)	\$240.00	\$60.00	4	<u>⊢</u>	 L	:30 SP- 6P (EST)	6	09/20/16-09/23/16	15.0 Normal Line / SPOT	15.0
Good Morning America	\$300.00 Burlington (WVNY)	\$300.00	\$50.00	6	×	6 ×	:30 7A- Good Morning America	5	09/20/16-09/23/16	14.0 Normal Line / SPOT	14.0
Judge Judy	\$200.00 Burlington (WVNY)	\$200.00	\$50.00	4.	1	1	:30 4P- 5P (EST)	6	09/20/16-09/23/16	13.0 Normal Line / SPOT	13.0
People's Court	\$200.00 Burlington (WVNY)	\$200.00	\$50.00	4	1 1 1		:30 3P- People's Court	5	09/20/16-09/23/16	12.0 Normal Line / SPOT	12.0
Local 22 News This Morning 4/25/16	\$140.00 Burlington (WVNY)	\$140.00	\$35.00	4	1 1 1		:30 5A- Local 22 News at 5A	5	09/20/16-09/23/16	11.0 Normal Line / SPOT	11.0
Local 22 News This Morning 4/25/16	\$200.00 Burlington (WVNY)	\$200.00	\$50.00	4	1	⊢	:30 6A- Local 22 News at 6A	ر.	09/20/16-09/23/16	10.0 Normal Line / SPOT	10.0
Dr. Oz	\$120.00 Burlington (WVNY)	\$120.00	\$40.00	ω	×	ω ×	:30 9A- Dr. Oz	s	09/20/16-09/23/16	9.0 Normal Line / SPOT	9.0
Comments	Station	Total	Rate	Spots	Tu We Th Fr Sa Su	SPW Mo Tu	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

THE PROPERTY OF THE PROPERTY O		CONTRACTOR CONTRACT	275	was	
Accepted Againsy/Advistiser:	Dete:	Acropted-Station	Date	Comments	



125 West 55th St New York, NY 10019

Contract # 25161271 Agency: Great American Media CPE: 49/53/4629

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Advertiser: DSCC IE Product: issue

Changes as of: 10/2/2016 at 3:00 PM Flight: 9/20/16 - 9/26/16

Version: Highlighting Revision 1
Station: WVNY

Market: Burlington-Plattsburgh
Office: WASHINGTON

Total Spots: 51 Total \$: \$2,610.00

Total CPP: \$0.00

Total GRP: Traffic #: 1341409

Separation:

Comments: RVSD TO CREDIT MISSED SPOTS.

Agency Order #: 4980563

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: RACHELLE RAY Washington DC
202-872-5880

Buyer: Pino, Thomas

Rate Rating Len 9/20 Salesperson: RACHELLE RAY -Washington DC 202-872-5880 9/20 - 9/20

Total

Total

	REV- 5	REV- 3	#
	Tu-F,M REV- 5 6:30p-7p	M REV- 3 8p-10p	# Day/Time
			PP
	ABC World News Tonight	Dancing With the Stars-ABC	DP Program
	\$175.00	\$650.00	Rate Rating Len 9/20
.01	0	0	A35P Rating
TOTALS: 51	30	30	Len
51	0 30 2 • 0	30 1 • 0	9/20
51	0	0	Spots
\$2,610.00	\$0.00	\$0.00	\$
\$0.00	\$0.00	\$0.00	СРР
0.0	0.0	0.0	GRP

125 West 55th St New York, NY 10019

Special Instructions

Date/Time

Added by

Comment

Order Level Comments

10/02/16 3:00 PM

RACHELLE RAY - Washington DC

RVSD TO CREDIT MISSED SPOTS

04/25/16 10:22 AM | BILL THOMAS

Separation: 30

Market Budget: \$26,100 WVNY Share: Comment: WCAX: 40% WFFF: 5% WPTZ: 45%

Competitive Information

Day/Time

% Distrib

Spots

CPP N/A

Daypart Summary

Total

100% 100%

2 5

\$2,610.00 **\$2,610.00** Dollars

10%

)9/26/16 4:37 PM

Elizabeth Guy

Line 3 DWTS 1x 9/26 did not clear at this rate it needs Sect 4 to clear Line 5 World News Tonight 2x w/o 9/20 did not clear at this rate needs a Sect 3 to clear Please advise since flight is over. Thanks!

Contract # 25161271 Agency: Great American Media CPE: 49/53/4629

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC Advertiser: DSCC IE Product: issue

Agency Order #: 4980563

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Buyer: Pino, Thomas

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Flight: 9/20/16 - 9/26/16

Changes as of: 10/2/2016 at 3:00 PM

Version: Highlighting Revision 1

Station: WVNY Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: 51 Total CPP: \$0.00 Total \$: \$2,610.00

Total GRP:

Separation:

Traffic #: 1341409

Assistant: RACHELLE RAY -Washington DC 202-872-5880

Month Spots

GRP 0.0 2016-Sep Monthly Summary

Total 5 \$2,610.00 \$2,610. **Dollars**

Non-Discrimination Policy

Queued for Electronic Contracting

Makegood 1 Revision

9/26/16 4:37 PM Elizabeth Guy

Confirmed Revised

\$-1,000.00

\$2,610.00

modified

80

\$3,610.00 Changes: Total GIMPs to 0.

RACHELLE RAY - Washington DC

New

4/25/16 10:21 AM BILL THOMAS

Confirmed

54

\$0 \$3,610.00

\$3,610.00

4/25/16 10:59 AM

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

Changes: Total Spots from 54 to 51, Calculated Dollars from \$3,610.00 to \$2,610.00, Competitive Market Budget from \$53,350 to \$26,100, Total \$ from \$3,610.00 to \$2,610.00, Comments from Separation: 30 to RVSD TO CREDIT MISSED SPOTS, User Entered \$ from \$0.00 to \$2,610.00, Demo Meta to [R16]. 2 buylines added or

Transaction History

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.